



Magnum Media

local agency. global impact.

PUBLIC RELATIONS

- Create brand media kit.
- Create and execute specialized media pitches and press releases.
- Pitch a targeted list of national + regional editors and journalists across wine, epicurean, travel, news, and lifestyle publications.
- Coordinate sample submissions to wine critics for reviews and scores.
- Produce press clips for earned media coverage.
- Provide monthly reporting on earned media coverage.

CONTENT CREATION

- Website copywriting
- Wine tech sheets, tasting notes
- Articles + stories
- Advertorial
- Digital advertising, ad design

MARKETING & STRATEGY

- Social media
- Influencer
- Email
- Digital
- Content

COMMUNICATIONS

- Brand messaging
- Brand taglines
- Brand identity
- Brand launch
- Internal + external



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Client Press 2023



FOOD & WINE

Forbes

Wine Spectator

THE TASTING PANEL
MAGAZINE

Robb Report
MAGAZINE FOR THE LUXURY LIFESTYLE™

Robert Parker
WINE ADVOCATE

BEVERAGE MEDIA
METRO NEW YORK

DU JOUR

JEB DUNNUCK

BRIT + CO

MEN'S JOURNAL

JAMES SUCKLING.COM 

San Francisco
magazine

MAXIM

Decanter

marin living

LUXURY
TRAVEL ADVISOR

 The Wine
Independent

sonoma
magazine

OBSERVER

VINEPAIR

San Francisco
Chronicle

SINGLE
SIES

BEST WINERIES

Napa Valley
Register

MODERN LUXURY
Angeleno

FOOD & BEVERAGE
MAGAZINE

CAPITAL GAZETTE

visit
California



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